



ux design



AUTHOR: UX Web Design

30 years design experience

**Project Manager
Certificate, Google**

SAFe Agile Certificate

Portfolio
www.andygrogan.com

[LinkedIn](#)

ANDY GROGAN

Current Employment:

Bank of America

May 2022

- Designing complex transactional systems into intuitive and valuable products.
- Translating user needs, business objectives and technology capabilities into innovative design.
- Advocate for user centered design methods, digital strategy, and communicating design decisions effectively to senior stakeholders and team members alike.
- Designing and making complex data and workflow problems simpler.
- Works in a highly collaborative and cross-disciplinary team environment.

Previous Employers:

Quest diagnostics

Experience Lead

April 2021 - May 2022

- Provide expertise and team leadership in discovering user motivations: creating testable assumptions, designing prototypes, conducting experiments, and generating potential solutions/concepts to drive success in product goals and organizational strategy.
- Lead UX and UI team members.
- Create product recommendations for business processes, websites, and applications that are born from user insights.
- Build strategies that outline findings and recommendations based on user feedback
- Define product goals and objectives
- Using the design thinking process to help in defining project charters and solution sketches
- Facilitate user interviews and workshops
- Build lasting relationships with stakeholders

Wolters Kluwer

Senior UX designer

December 2014 - April 2021

- Designing complex transactional systems into intuitive and valuable products.
- Translating user needs, business objectives and technology capabilities into innovative design.
- Advocate for user centered design methods, digital strategy, and communicating design decisions effectively to senior stakeholders and team members alike.
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Verizon

Senior UX designer

December 2013 - December 2014

- Design, prototype, and specify mobile device user interfaces.
- Author UI requirements and administer test plans for those requirements.
- Achieve team consensus and executive buy-in on my proposed designs.
- Manage external design teams.

ux design

Sketch

Figma

Invision

Craft

Adobe Xd

Photoshop

Illustrator

Abstract

Visual Studio Code

Design Systems

After Effects

InDesign

OmniGraffle

CMS

MetLife

UX Designer

December 2012 - December 2013

- Designer responsible for digital products, UX, information architecture and accessibility
- Roll out of a global intranet, from just US based to 10 different languages.
- Designed UX within the confines of the brand.
- Design and UX of a Mobile app for a people finder.
- Wire-framing and Prototyping
- User testing – Use cases, user journeys, and A/B testing
- Creation and documentation of digital workflow, methodology, and best practices

Agency work

The New School

UX/UI and visual design for the New School intranet

The Princeton Review / Tutor.com

Design Synchronous and Asynchronous on-line Learning portal

Student On-line Chat/Video portal

McCann Erickson

Several Healthcare websites and apps

kirshenbaum bond senecal + partners

UX report on the BMW forum

UX Designer and Marketing Manager

World Trade Center Association, New York

Designer and Marketing Manager

World Trade Center, Amsterdam, Netherlands (March 2004 – August 2010)

Compuware Europe, Amsterdam, Netherlands (1995 – 2002)

My favorite projects:

Integration of all 330 World Trade Centers into one database and social network

A dynamic graphic website popularizing statistics

Leveraging content from a publishers back catalogue into mobile and tablet apps.

General Interests:

I am at the moment developing my own art portfolio

52paintings.art

I am the author of the AI novel [Citizen Robot](#)

EDUCATION

Bachelor of Education, Hull University, England

BA in Design and Illustration, Gerrit Rietveld Art Academie, Amsterdam

Adobe Certified Photoshop Expert and Instructor

Project Manager Certificate, Google

Certified ENG Cameraman

SAFe Agile Certificate

ux design

Product Development

Prototyping

User Testing

Wire-framing

UI design

Branding Compliance

Analytics (metrics)

Lean Development

HTML, CSS, Angular

Information Architecture

Responsive Design (Mobile)

UX Writing (tone of voice)

Contextual Inquiry

User Research

User Testing

Privacy By Design

Accessibility

THE PROCESS

Empathise

for example:

Interviews, Contextual inquiry, surveys...

Define

for example:

Empathy map, Personas...

Ideate

for example:

Brainstorm, Substitute, Combine, Adapt, Modify, Put to another use, Eliminate, and Reverse

Design

for example:

Wireframes, sketching, Style guide, design system...

Test

for example:

Prototypes can be paper designs but are often wireframes with the help of programs such as Invision, Photoshop and Sketch.

Iterate and Repeat